

SWALE JOINT TRANSPORTATION BOARD	Agenda Item: 8
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Meeting Date	Monday 20 th June 2022
Report Title	Informal Consultation Results – Proposed Double Yellow Lines – Bramley Avenue, Faversham
Head of Service	Martyn Cassell, Head of Commissioning, Environment and Leisure
Lead Officer	Mike Knowles (SBC)
Classification	Open

Recommendations	Members are asked to note the results of the recent informal consultation and recommend that the proposed double yellow lines in Bramley Avenue, Faversham, be progressed through the drafting of a Traffic Regulation Order.
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1. Purpose of Report and Executive Summary

- 1.1 This report provides details of a recent informal consultation undertaken on the possible installation of double yellow lines in Bramley Avenue, Faversham. The requests for additional parking restrictions have come via the County Member and Ward Members, to be funded through the County Members' Highway Grant.

2. Background

- 2.1 A copy of the informal consultation material sent to residents, including a plan of the proposals, can be found in Annex A. The responses to the informal consultation can be found in Annex B.

3. Issue for Decision

- 3.1 A request was received from the Ward Member for a section of double yellow lines to be installed on the north side of Bramley Avenue in Faversham, near the corner of Preston Avenue. This followed reports of vehicles parking opposite the existing double yellow lines on the south side of the road, forcing vehicles into the centre of the road and creating a conflict with vehicles travelling in the opposite direction.

- 3.2 Proposals were therefore drafted to install a section of double yellow lines to provide a “passing place” for vehicles, whilst maintaining some on-street parking to minimise the impact on parking capacity and regulate traffic speeds.
- 3.3 An informal consultation took place with residents in the vicinity, and the results of this consultation can be found in Annex B. Of the 9 consultation leaflets sent out, 7 responses (78%) were received. Of those 7 responses, 3 supported the proposals, 2 objected and 2 provided comments both in support and objection to the proposals.
- 3.4 Ward, County Member & Town Council Comments. A Ward Member for the area has supported the progression of the proposals, stating *“following a review of the responses I believe that the road safety aspect of installing double yellow lines far outweighs any inconvenience of displaced parking. Road safety must be prioritised over convenience.”* The County Member has confirmed that he is happy to support the views of the Borough Councillors.

4. Recommendation

- 4.1 Members are asked to note the results of the recent informal consultation and recommend that the proposed double yellow lines in Bramley Avenue, Faversham, be progressed through the drafting of a Traffic Regulation Order.

5. Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Cost of Drafting and Advertising Traffic Regulation Order, Cost of Installing Lines and Signs on site. Traffic Regulation Order costs will be funded through County Members Highway Grant.
Legal and Statutory	Advertising of Traffic Regulation Order, reports back to JTB with formal objections, and Sealing by Kent County Council.
Crime and Disorder	None at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Sustainability	None identified at this stage.
Health Implications	The installation of double yellow lines at this location should improve vehicle movements and sightlines, resulting in a positive impact on the mental health of those drivers in the area by

	<p>reducing stress levels and potential incidents of road rage.</p> <p>There may be some negative mental health impacts on the owners of the vehicles currently parking in this area as they will need to find an alternative location to park their vehicles.</p>
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6. Appendices

- 6.1 Annex A – Copy of Consultation Material and Plan of Proposals
- Annex B – Results of Informal Consultation

7. Background Papers

- 7.1 None